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| DATE: 04/05/91 | SALES INFORMATION SYSTEM | TIME: 107:47 |
| SUBJECT: VILLAGE SUPERMARKETS | SENDER: NICK KURUC 1240 |
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J. H. CASEY

SUBJECT: VILLAGE SUPERMARKETS (1174-00-00)

DEAR JOE:

TO DATE, I HAVE RECEIVED ONLY ONE REPORT ON THE STATUS OF SALES OF THE PACK PROMOTIONAL DISPLAY PLACED IN THE VILLAGE STORE LOCATED IN HILLSBOROUGH. THIS DISPLAY HAS FEATURED MULTI-PACK OFFERS FOR THE PAST FIVE (5) WEEK PERIOD.

A REPORT ON THE WEEKLY SALES AVERAGE IS DUE TO VILLAGE MANAGEMENT THE WEEK OF APRIL 8. AT THIS TIME I HAVE NO INFORMATION TO REPORT.

THANK YOU.

REGARDS,
NICK
G. N. KURUC, JR

GNK/FR
M-2
CC: M. A. YOUNG

*** END OF MESSAGE ***

1 *?* *4/8/91*

Len

Handled

4/8/91

51849 9680

PACK/CARTON COUPON PLACEMENT

*STORE NAME Shopte Hills Borught

* DATE COUPONS PLACED 3/14/91

* TOTAL NUMBER OF COUPONS PLACED 10 Sterling

* RJR PERSONNEL PLACING COUPONS (SIGNATURE) L. Cashman

* STORE PERSONNEL VERIFICATION
OF TOTAL NUMBER OF COUPONS PLACED
(SIGNATURE) See attached page

*TYPE OF COUPON PLACED Sterling - 10

*TYPE OF COUPON PLACED Silver -

of units sold the previous week Silver 15 Sterling 10

51849 9681

PACK/CARTON COUPON PLACEMENT

*STORE NAME SHOPRITE HILLSBOROUGH
* DATE COUPONS PLACED 3/21/91

* TOTAL NUMBER OF COUPONS PLACED 27

* RJR PERSONNEL PLACING COUPONS (SIGNATURE) Lori M.

* STORE PERSONNEL VERIFICATION
OF TOTAL NUMBER OF COUPONS PLACED
(SIGNATURE) Shari K.

*TYPE OF COUPON PLACED STERLING BIGIF COUPON 10

*TYPE OF COUPON PLACED SALEM \$1.00 OFF 3-PACKS SALEM 17

* # OF UNITS WRAPPED sterling 10 - Salem 17

* # OF UNITS SOLD THE PREVIOUS WEEK 24 sterlings left Salem 10 left

51849 9682

PACK/CARTON COUPON PLACEMENT

*STORE NAME SHOPRITE HILLSBOROUGH

* DATE COUPONS PLACED 3/28/91

* TOTAL NUMBER OF COUPONS PLACED 6 Salem

* RJR PERSONNEL PLACING COUPONS (SIGNATURE) Lori Asher

* STORE PERSONNEL VERIFICATION
OF TOTAL NUMBER OF COUPONS PLACED
(SIGNATURE) 7/16/91

*TYPE OF COUPON PLACED STERLING BIG IF COUPON

*TYPE OF COUPON PLACED SALEM \$1.00 OFF 3-PACKS SALEM

* # OF UNITS WRAPPED 6

* # OF UNITS SOLD THE PREVIOUS WEEK 31 Sterling left / 35 Salem left

51849 9683